



Outer North East Community Committee & COVID-19 Groups

Appendix 1

FACEBOOK highlights

16th June 2022 – 6th September 2022

Outer North East Community Committee

Since 16th June 2022 the Outer North East Community Committee Facebook page currently has **680 followers** (an increase of 31).

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 16th June 2022, the post regarding Breeze event on 12th and 30th August!

- has been shared 3 times
- has reached a total of 699 people

The following below are screenshots of the most popular three posts since the 16th June 2022. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Breeze Events from 12th – 30th August

699 people had this post delivered to them with 2 likes.

Leeds City Council Outer North East Community Committee
26 July · 🌐

12th and 30th August!
Tickets - breezeleeds.org



12 Aug
Wetherby Ings
Funded by Outer North East Community Committee

30 Aug
Cranmer Bank, Alwoodley
Funded by Outer North East Community Committee

Get your tickets at Breezeleeds.org

Get more messages for Leeds City Council Outer North East Community Committee
You can add a Messenger button to your post to get more messages for Leeds City Council Outer North East Community Committee.



2nd Place – Leeds Compassionate City Awards 2022

620 people had this post delivered, with 3 shares.



Leeds City Council Outer North East Community Committee

Published by I

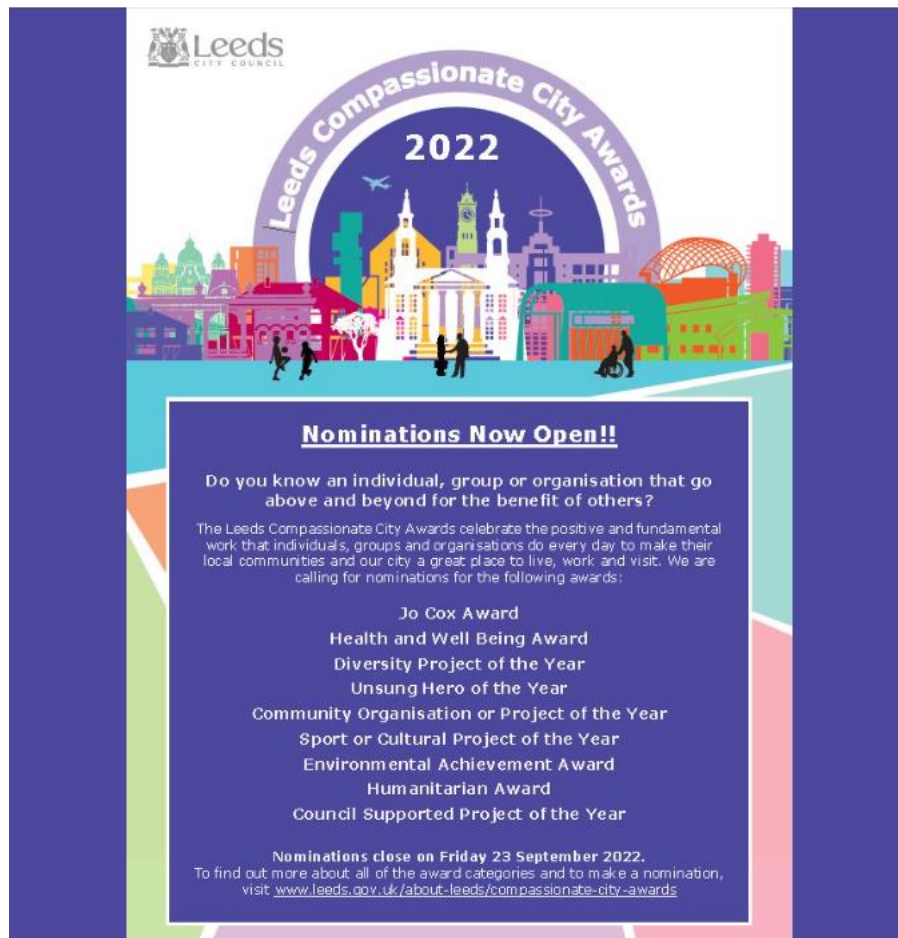
27 July · 🌐



NOMINATIONS NOW OPEN for the Leeds Compassionate City Awards celebrating the positive and fundamental work of the exceptional individuals, groups and organisations who go above and beyond for the benefit of others in our great city.

However big or small, if they go that extra mile for their local community, city and others, then recognise these contributions by nominating them for an award today: www.leeds.gov.uk/about-leeds/compassionate-city-awards

For queries or further information, please email: compassionatecityawards@leeds.gov.uk



The poster features the Leeds City Council logo at the top left. The main title 'Leeds Compassionate City Awards 2022' is written in a large, stylized font within a purple arch. Below the arch is a colorful illustration of the Leeds city skyline, including various buildings and a bridge. In the foreground, there are silhouettes of people walking and a person on a bicycle. A dark blue box in the center contains the following text:

Nominations Now Open!!

Do you know an individual, group or organisation that go above and beyond for the benefit of others?

The Leeds Compassionate City Awards celebrate the positive and fundamental work that individuals, groups and organisations do every day to make their local communities and our city a great place to live, work and visit. We are calling for nominations for the following awards:

- Jo Cox Award
- Health and Well Being Award
- Diversity Project of the Year
- Unsung Hero of the Year
- Community Organisation or Project of the Year
- Sport or Cultural Project of the Year
- Environmental Achievement Award
- Humanitarian Award
- Council Supported Project of the Year

Nominations close on Friday 23 September 2022.
To find out more about all of the award categories and to make a nomination, visit: www.leeds.gov.uk/about-leeds/compassionate-city-awards



3rd Place – ONE Community Committee Meeting

302 people had this post delivered to them with 1 reaction, 2 comments and 2 shares



Leeds City Council Outer North East Community Committee

Published by [redacted] · 26 August at 15:09 · [redacted]



The next Outer North East Community Committee meeting will be held at 5.30pm on Monday 19 September 2022, at Leeds Civic Hall, Rooms 6 & 7.

The meeting will include an open forum section at the start of the meeting, followed by the standard business section that includes a Finance Report and an Update Report. The Committee Meeting will also be attended by the following services/agenda items:

- Highways – Annual Improvement Consultation

The meeting documents can be viewed on the democracy page (1 week before the meeting), using the following link: Council and democracy (leeds.gov.uk)

As a public meeting, members of the public are welcome to attend without pre-booking. The meeting will also be webcast live via the democracy website link, and can be watched online remotely:



<https://democracy.leeds.gov.uk/ieListDocuments.aspx...>

Members of the public in attendance are welcomed to speak during the Open Forum agenda item only, to raise an issue or pose a question to the committee. Questions are accepted at the discretion of the chair. You can also submit a submission in advance if you do not wish to speak on the day, by emailing your questions to communitycommitteeefunding@leeds.gov.uk. If accepted, your submission will be read out on your behalf. Your submission should not exceed 60 seconds when read out loud.

Please note: COVID-19 is still circulating in Leeds. Even if you have had the vaccine, if you have COVID-19 symptoms; a high temperature, a new, continuous cough, or a loss of change to your sense of smell or taste you should:

- NOT attend the meeting and stay at home
- Get a lateral flow test





Outer North East Community Committee Meeting

Monday 19 September 2022, 5.30pm
Rooms 6 & 7, Civic Hall, Calverley St, LS1 1UR

Presentation and discussion at 5.30pm on the following reports;

Highways Annual Improvement Consultation

Standard Business Reports


Hosted by the Outer North East Community Committee and
Chaired by Cllr Norma Harrington

Everyone is welcome so please feel free to come along! The meeting will include the usual open forum at the start, giving you the opportunity to ask any questions, followed by the standard business section.

Meeting documents can be viewed on the democracy website, a week prior to the meeting, using the following link:
[Council and democracy \(leeds.gov.uk\)](https://leeds.gov.uk)

The meeting will also be streamed online live via Leeds City Council website;
Community Committees - YouTube

For any questions re: the committee, or the meeting itself please contact:
communitycommitteeefunding@leeds.gov.uk



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COVID-19 Facebook Groups

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible in some of the volunteering efforts.

To date, **Alwoodley** has **41** members, **Harewood** has **79** members and **Wetherby** has **57** members.

The committee is asked to note the specific **Coronavirus Facebook Ward Pages** and are invited to join the pages in an attempt to increase traffic.

- Alwoodley: <https://www.facebook.com/groups/681365375954435>
- Harewood: <https://www.facebook.com/groups/216974936085436>
- Wetherby: <https://www.facebook.com/groups/234075651062598>